



MailPanda Pro

EDM Product Introduction



MailPanda Pro

is an advanced email marketing tool aiming for high performance, flexible and possibilities.





Dashboard Page

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Settings

Total Stats

Avg Deliver Rate

98%

Avg Open Rate

4%

Avg Click Rate

5%

Live Sticker

Campaign Name	Contact	Action	Creation Date	Remark
code editor, alternative	a1@kooboo.com	Open	2025/01/17 13:51	Windows
(code)Confirmation of Meeting Schedule	1048810556@qq.com	Click	2025/01/10 18:51	http://www.baidu.com
(code)Confirmation of Meeting Schedule	1048810556@qq.com	Click	2025/01/10 18:50	http://www.baidu.com
(code)Confirmation of Meeting Schedule	a1@kooboo.net	Click	2025/01/10 17:17	http://www.baidu.com
(code)Confirmation of Meeting Schedule	b2@kooboo.net	Unsubscribe	2025/01/10 16:04	Windows

After successfully logging in, you can see the dashboard page.



Settings Email Delivery Server

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Membership

Settings

Settings

M

mycode@kooboo.net

My Code

Sender

Name

Guoqi

Address

guoqi@17kix3.top

Name

Guoqi

Address

guoqi@kooboo.net

Name

Jiajia

Address

jiajia@kooboo.net

Add

Domain

Name	Verification	Mail from Subdomain	Operate
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There are two kinds of mail servers to choose from: MTA and SMTP.



Lists

Click on the Lists menu to enter Lists page. You can manage your contacts here.

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Lists

+ Create

1

1101list

Contacts: 2
Created on: 2024/11/01

4

40000-test-list

Contacts: 40000
Created on: 2024/05/18

a

a233.sdsad

Contacts: 5
Created on: 2024/01/02

a

aws_mail_test_addresses

Contacts: 1
Created on: 2024/06/14

a

awsSimilar

Contacts: 3
Created on: 2024/06/14

d

dddddd

Contacts: 9999
Created on: 2024/01/02

Local

Remote

Test | **Normal** | Virtual

Test List

Used for testing purpose.

Normal List

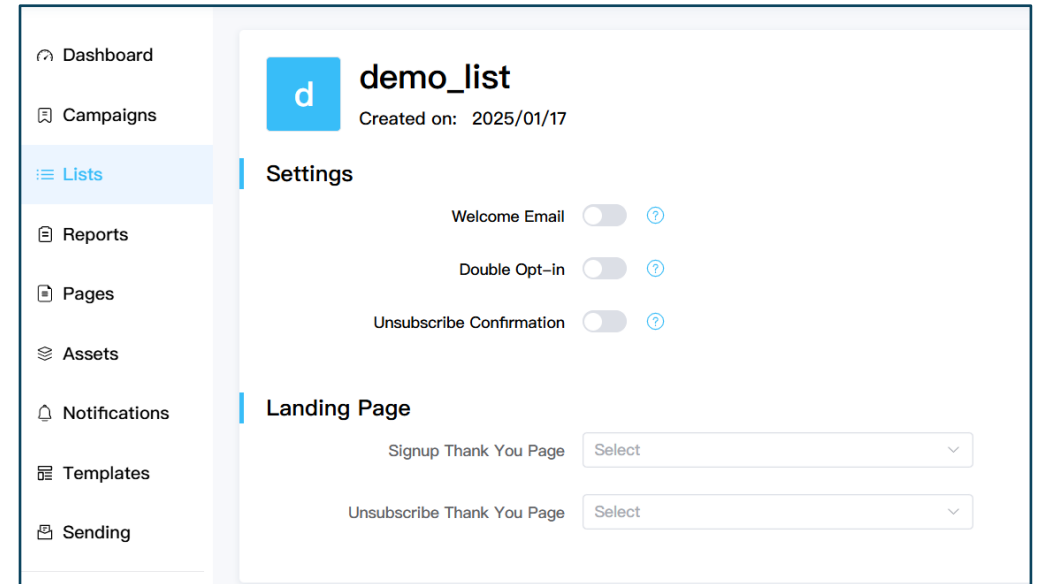
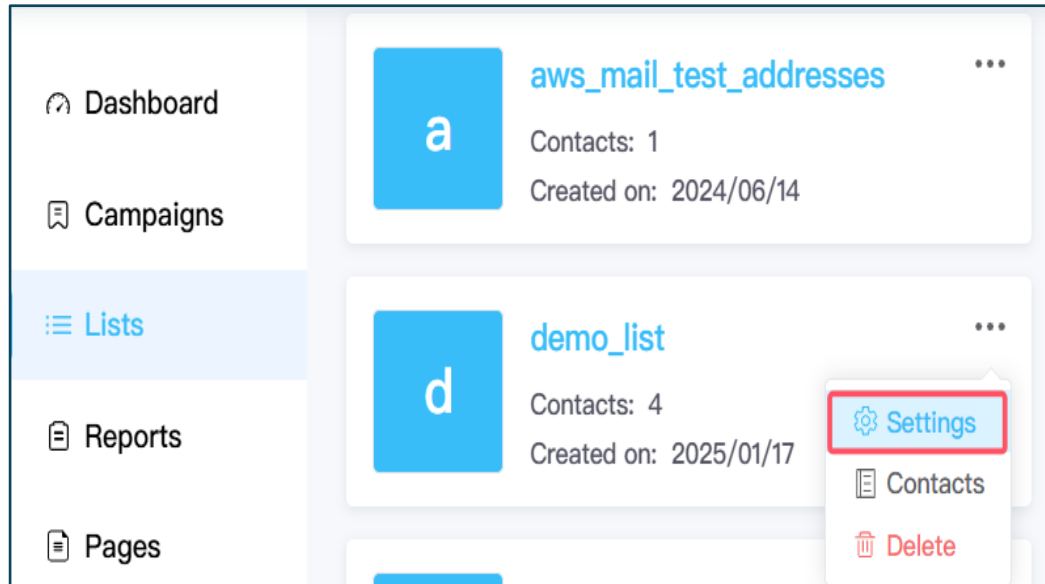
Live contact list.

Virtual List

Segmentation of Normal List using filter.



Lists Settings



You can set up subscription welcome emails, enable double opt-in for subscriptions, configure unsubscribe confirmations, etc.



Campaigns

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Automations

Settings

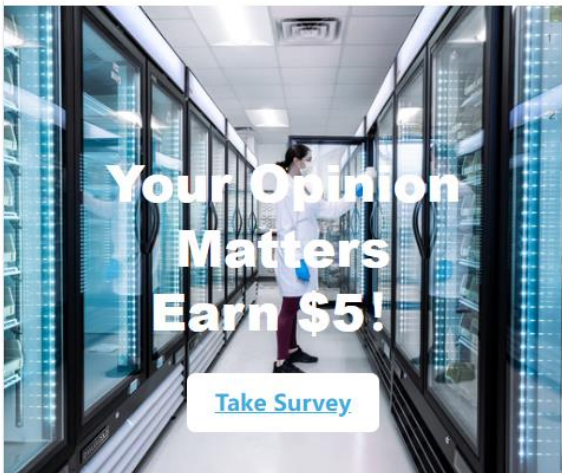
Membership

Campaigns

+ Create

PharmaBlock

About Us Product Site



test



Vietnam & SEA Salary Trends 2025



Dear Partner,

We're pleased to share our latest salary report: **Vietnam & SEA Salary Trends 2025**, packed with insights into salary trends and hiring practices across Vietnam and Southeast Asia.

test



Home Page About US

Contact Us 3

Sharing Success Stories

Lorem Ipsum is simply dummy text of the printing and type setting industry. Lorem Ipsum been the industry's standard dummy text ever since the 1500s, when an unknown aaaaaprinter took a galley of type and scrambled. 11111222222222211111

Read More

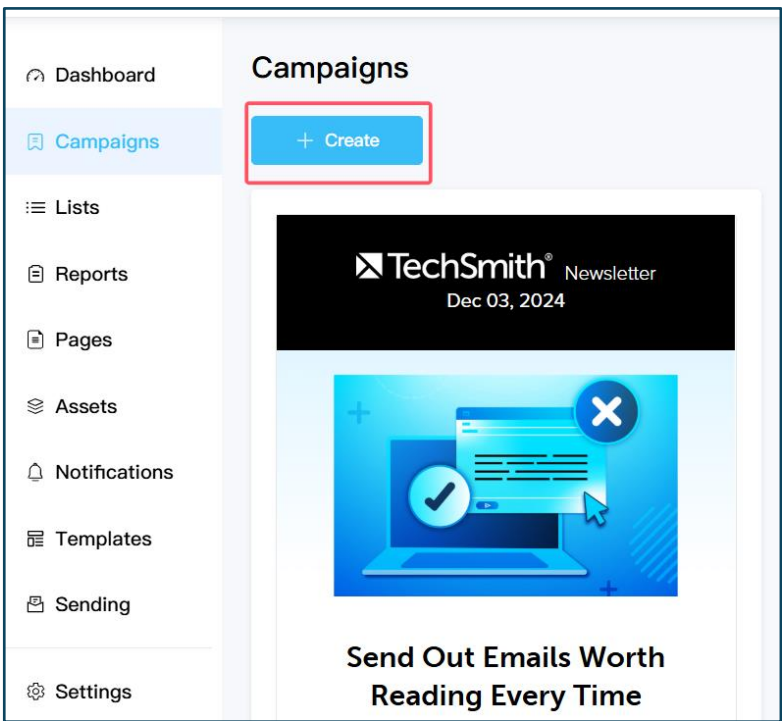
Lorem Ipsum is simply dummy text of the printing and type setting industry. Lorem Ipsum been the industry's standard

test

Click on the Campaign menu to enter Lists page. You can manage your email.



Campaigns



AI Email Generation

Let AI create professional emails for you based on your requirements



Use Template

Choose from our collection of professionally designed templates



Import Email

You can import HTML, zip file with HTML inside, and eml file



Email Designer

Create visually appealing emails with our drag-and-drop editor



AI Email Generation

✦✦ AI Email Builder

Model

Performance



Requirements

The 'Pet Expo' themed on pet products will be held at Shanghai Hongqiao Exhibition Center on May 25, featuring numerous domestic and international brands. Send an email to invite professional visitors to attend.

* Performance: Approximately 4 minutes per email, US\$0.10 for 1 email

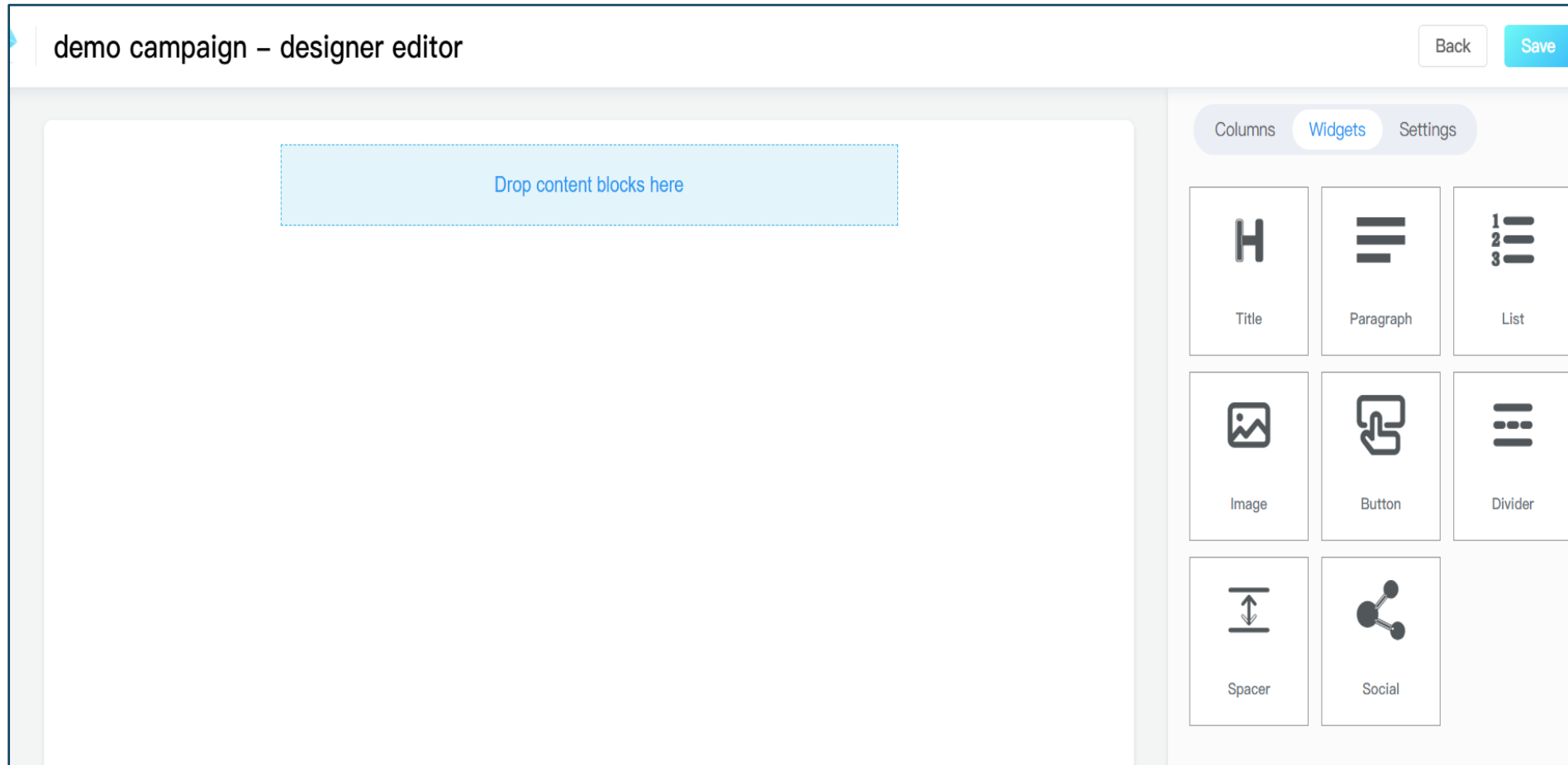
Back

Generate

Let AI create professional emails for you based on your requirements.



Email Designer



If you create a campaign with the Designer Editor, you will enter the visual email editing page. Here, you can drag the desired widgets from the right side into the editor. Then, click on the widget, and in the editing options on the right, you can edit the text or style of the widget.



Email Designer –code editor campaign

test

HTML CodeLive EditBackSave

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD XHTML 1.0 Transitional //EN" "http://www.w3.org/TR/xhtml1/DTD/
xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" xmlns:v="urn:schemas-microsoft-com:vml"
xmlns:o="urn:schemas-microsoft-com:office:office">
<head>
<!--[if gte mso 9]>
<xml>
<o:OfficeDocumentSettings>
<o:AllowPNG/>
<o:PixelsPerInch>96</o:PixelsPerInch>
</o:OfficeDocumentSettings>
</xml>
<![endif]-->
<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<meta name="x-apple-disable-message-reformatting">
<!--[if !mso]><!--><meta http-equiv="X-UA-Compatible" content="IE=edge"><
<title></title>

<style type="text/css">
| @media only screen and (min-width: 620px) {
.u-row {
width: 600px !important;
}
.u-row .u-col {
vertical-align: top;
```

unlayerunlayer

HomePageAbout USContact Us 3

Sharing Success Stories

Lorem Ipsum is simply dummy text of the printing and type setting industry. Lorem Ipsum been the industry's standard dummy text ever since the 1500s, when an unknown aaaaaprinter took a galley of type and scrambled. 11111222222222211111

Read More

Lorem Ipsum is simply dummy text of the printing and type setting industry. Lorem Ipsum been the industry's standard dummy text ever since the 1500s.

Jacob Smith

Code Sample

UnSubscribe Link

Double Opt-in Confirmation

Merge Name

Merge EmailAddress

AI Email Builder

Import Email

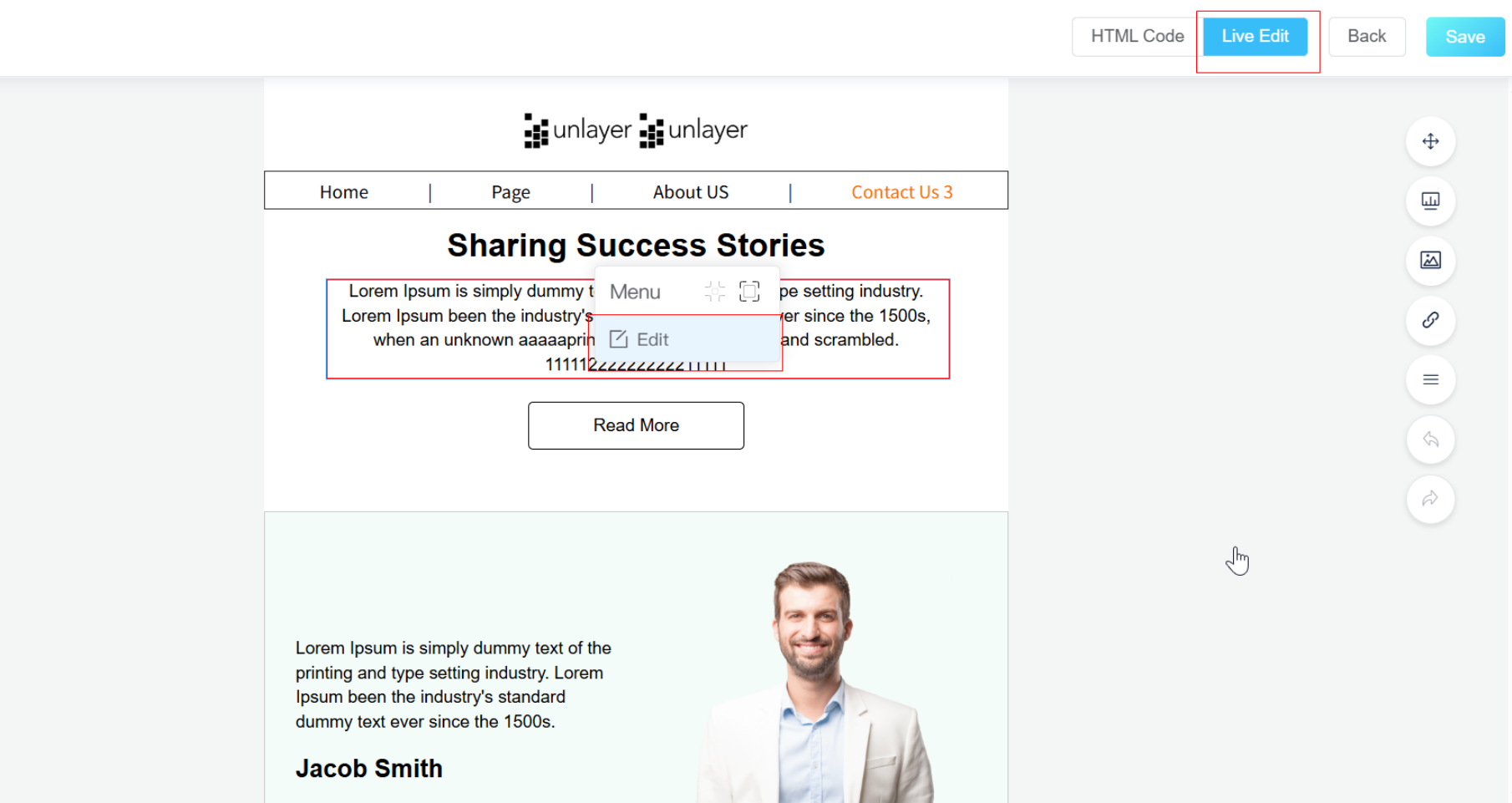
Code Sample

DOM Chec

If you create a campaign with the Designer Editor, you will enter the code editor page. You can edit any HTML code here.



Email Designer –code editor campaign



In the code editor, if you already have HTML code, you can also switch to Design mode to edit the email content through the visual editor.



Template

Share to Template

* Name:

Template newsletter

Cover:

TechSmith® Newsletter
Dec 03, 2024

Cancel

Share

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Settings

Templates

DELIVERY SERVICE

Food Order Menu Contact Us

2Rate how the last delivery went
2Rate how the last delivery went

Dozens of different dishes for every taste along with lightning-fast delivery?
This is about us.

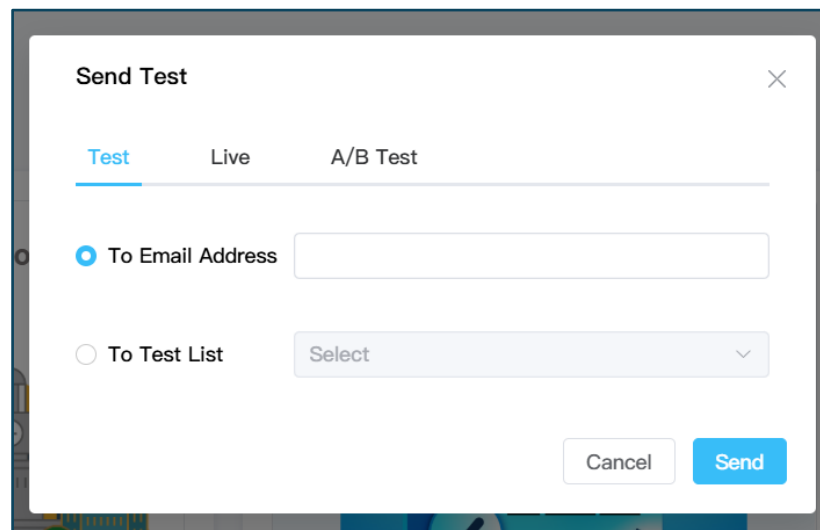
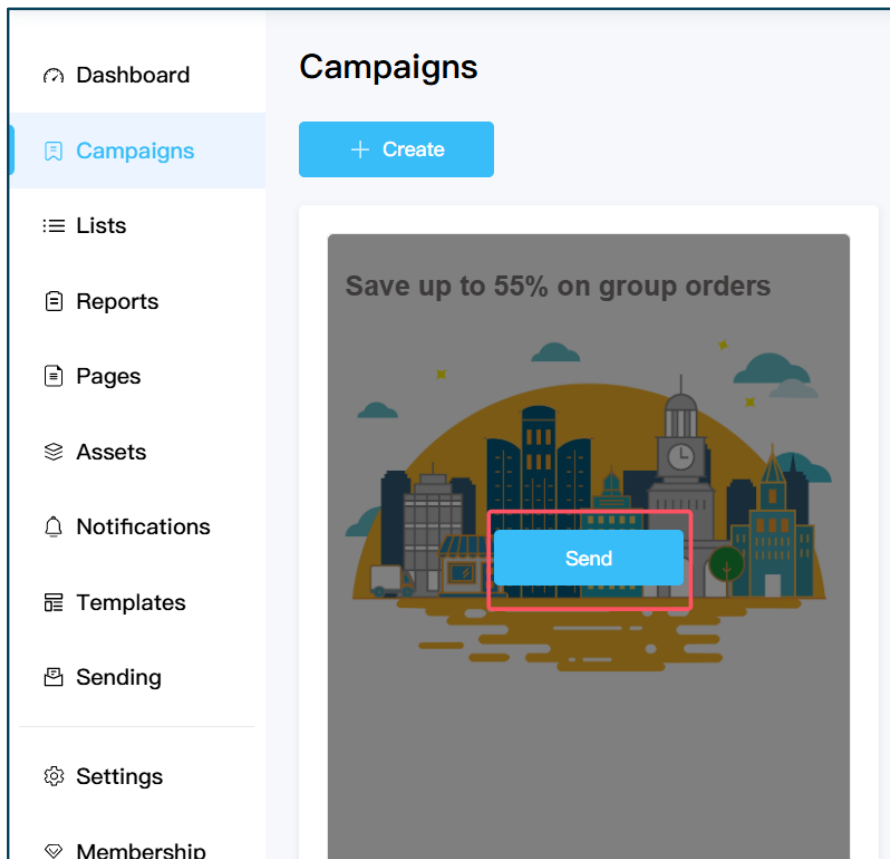
Amp[Rate how the last delivery went]
Created: 2025/01/17

Code Editor

You can share the template so that you can use the template to create a Campaign later. After sharing successfully, you can see the shared template on the Templates page.



Send Campaign



Before sending the formal email, you can send a test email first, and then send the formal email after the test is okay. You can send a test email to one email address or contact list.



Sending Monitoring

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Sending Tasks

	Name	Subject	Status	Total	Repeating	Date	Operate
☐	Customized bobble head doll Cute boy with red heart underwear short sleeve tie shirt black pants Engravable text	Mail 1213	✓	2 / 2	No	2025/01/17 17:50	
☐	Customized bobble head doll Cute boy with red heart underwear short sleeve tie shirt black pants Engravable text	Mail 1213	✓	1 / 1	No	2025/01/10 16:11	
	Customized bobble head doll Cute boy with						

The Sending page shows the sending status of the campaign and supports viewing the sending log, preview of sent emails, and viewing reports.

Reports

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Settings

Membership

Reports

test email styles

Sent: 2024/05/28 List: list_jiajia

100%

Deliveries

11

Amount

91%

Open Rate

19

Opens

0%

Click Rate

0

Clicks

0%

Unsubscribe

0

Amount

View Report

test email styles

Sent: 2024/05/28 List: list_jiajia

91%

Deliveries

10

Amount

45%

Open Rate

8

Opens

0%

Click Rate

0

Clicks

0%

Unsubscribe

0

Amount

View Report

test email styles

Sent: 2024/05/28 List: list_jiajia

91%

Deliveries

10

Amount

91%

Open Rate

24

Opens

9%

Click Rate

2

Clicks

0%

Unsubscribe

0

Amount

View Report

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Settings

Customized bobble head doll Cute boy with red heart underwear short sleeve tie shirt black pants Engrav...

Subject: Mail 1213 Sent: 2025/01/17 17:50 List: demo_virtual_list

Overview

Deliveries

100%

Total Sent: 2
Deliveries: 2

Opens

50%

Total Opens: 1
Unique Opens: 1

Clicks

0%

Total Clicks: 0
Unique Clicks: 0

Unsubscribe

50%

Unsubscribes: 1
Marked as Spam: 0

Top Clicked Links

Open Tracking

Reports track the sending status, opened, clicked, unsubscribed, and other behaviors of the sent campaign.



Automations

Rules



If / Else



Percentage Split



Wait for Trigger



Time Delay

Actions



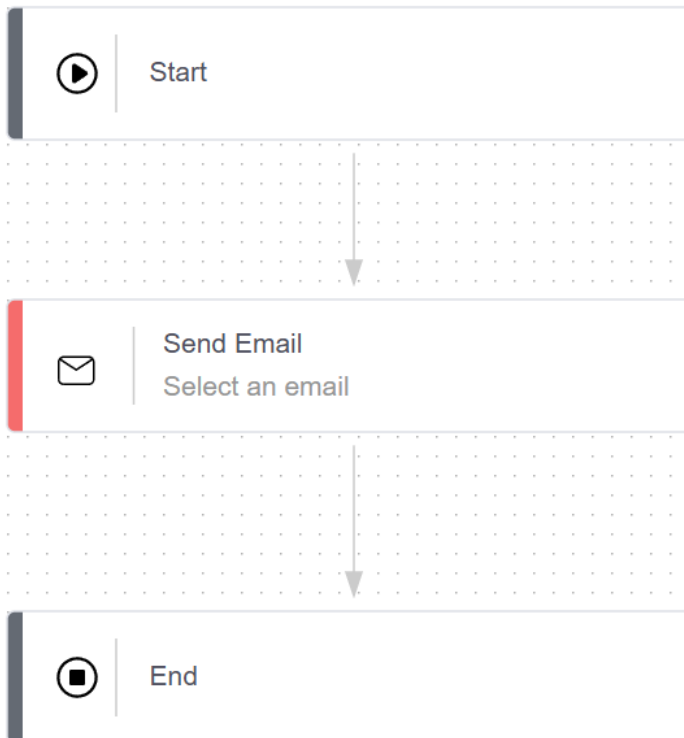
Send Email



Webhook



Enrich Data



On the automated page, you can trigger actions based on predefined rules.



Assets

Dashboard

Campaigns

Lists

Reports

Pages

Assets

Notifications

Templates

Sending

Settings

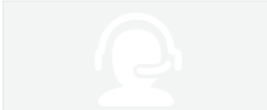
Assets ▸ 222 ▸ 233

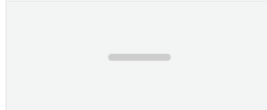
Upload Files

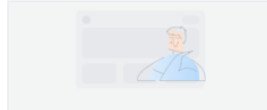
New Folder

Files


default_avatar.jpg


kefu.svg


Group 1.svg


__cover (1).svg


delete.svg


Group 2.svg


favicon_kooboo.ico


user.svg


component_empty.png


Snipaste_2024-03-05...

The images used in emails are managed in Assets.



• • • • • THANKS FOR WATCHING • • • • •

